

HUGO BOSS

NOTEBOOKS



HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With some 14,700 employees around the world, the German Group develops and sells high-quality fashions and accessories for women and men under its BOSS and HUGO brands. Its products range from classic contemporary apparel, elegant evening fashions and casualwear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns. The Company also sponsors premium sports such as golf, sailing, motorsports and soccer to convey brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing innovative designs. The line offers pens on diverse creative segments; from classical items to pens that are directly inspired by the HUGO BOSS fashion line. A selection of the pieces also find their design roots in architectural structures. The writing line is completed with a full range of matching writing accessories, such as notebooks, folders and pen pouches, as well as electronical items such as powerbanks. Today, the HUGO BOSS writing instruments are available in over 100 countries across over 2000 point of sales.



NEW NOTEBOOK OFFER

——— Our notebook offer has been reworked to better suit different market needs, with two new main segments: Elegance, our most luxurious designs, and Essential, the diffusion line. Our notebooks are available in the signature Storyline matte-grain finish or the active-inspired Gear series. The two segments are united by luxurious and innovative materials, inspiring colors derived from the fashion collections, attention to detail, and beautiful craftsmanship.



ELEGANCE

STORYLINE

——— The Elegance Storyline notebook series provides the ultimate luxurious writing experience, with a beautifully textured grained material, understated signature, and smart, functional design perfectly finished with the elastic closure and metal plate. Designed with lasting style in mind, the notebooks are available in an array of beautiful and timeless shades.



REFINED DETAILS

——— The Elegance notebooks are outfitted with an ingenious yet minimal closure. The tonal elastic, mirroring the shade of the grained material, is secured by a chrome-plated metal trim, adding a luxurious finishing touch while also greatly improving the user experience.



FUNCTIONALITY

——— Every detail of the Elegance line has been developed with both design and functionality in mind. This is reflected in understated yet user-friendly details, such as the origami-inspired document pouch positioned inside back cover.



SIGNATURE

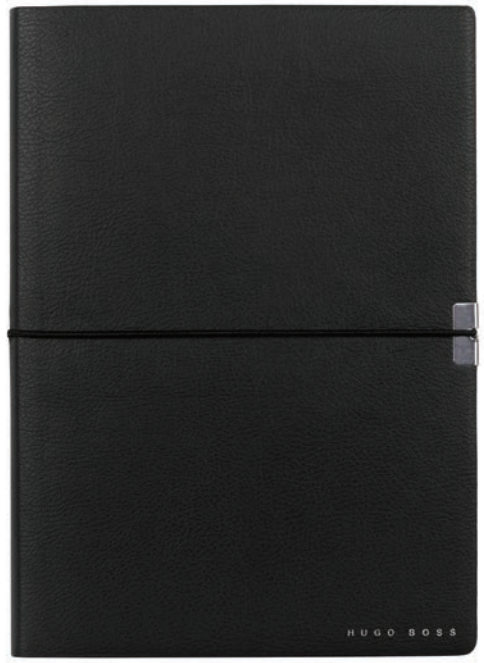
——— The discreet and luxurious logo, embossed and marked in silver foil, adds the perfect finishing touch to each design.



COLORS

———— With its beautiful matte-grained texture, the Elegance Storyline range is available in a selection of timeless shades: black, navy, camel, and light gray. These colors perfectly reflect the refinement conveyed by this line.

ELEGANCE STORYLINE



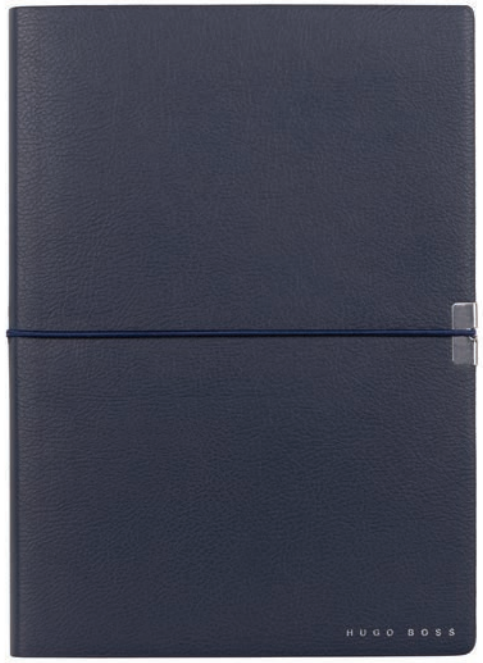
Black

A5 - 148 X 210

HNH124AP	**Plain paper**	**19,95 €***
HNH124AL	**Lined paper**	**19,95 €***
HNH124AA	**Agenda paper**	**22,95 €***

A6 - 105 X 148

HNM124AP	**Plain paper**	**16,95 €***
HNM124AL	**Lined paper**	**16,95 €***
HNM124AA	**Agenda paper**	**16,95 €***



Navy

A5 - 148 X 210

HNH124NP	**Plain paper**	**19,95 €***
HNH124NL	**Lined paper**	**19,95 €***

A6 - 105 X 148

HNM124NP	**Plain paper**	**16,95 €***
HNM124NL	**Lined paper**	**16,95 €***



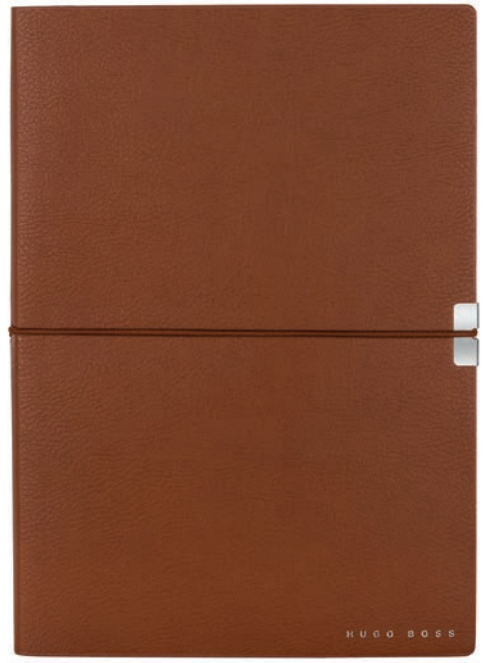
Grey

A5 - 148 X 210

HNH124KP	**Plain paper**	**19,95 €***
HNH124KL	**Lined paper**	**19,95 €***

A6 - 105 X 148

HNM124KP	**Plain paper**	**16,95 €***
HNM124KL	**Lined paper**	**16,95 €***



Camel

A5 - 148 X 210

HNH124ZP	**Plain paper**	**19,95 €***
HNH124ZL	**Lined paper**	**19,95 €***

———— Notebooks contain 160 pages and are all provided with a pagemark. For the Elegance line, the paper weight is 100gr/m^2.

*Indicative recommended retail prices – these prices include VAT



ESSENTIAL

STORYLINE

——— The Essential Storyline notebook series is made in a beautiful matte grained material and is available in an array of vibrant block-color hues, bringing a touch of elegant and functional fun into everyday life.



SIGNATURE

——— Each cover is finished with a subtle yet luxurious embossed logo, filled with black foil for the color-block versions, and silver foil for the black version.

FUNCTIONALITY

——— The Essential line is designed to bring together elegance and functionality. This idea is reflected in many small details, such as the page marker that matches the color of each notebook cover.

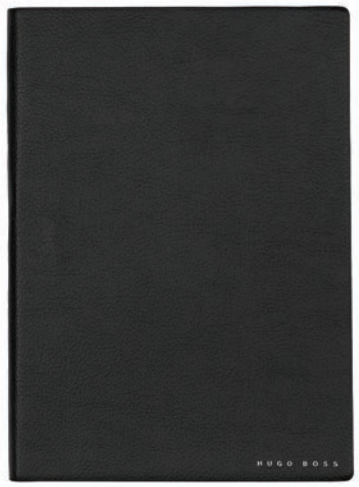




COLORS

——— The Essential Storyline, with its beautiful matte-grained texture, has been developed with the idea of bringing a touch of fun to everyday life. It is available in black and an array of vibrant colors: khaki, yellow, red, and blue.

ESSENTIAL STORYLINE



Black

B5 - 176 X 250

HNB121AP	Plain paper	19,95 €*
HNB121AL	Lined paper	19,95 €*

A5 - 148 X 210

HNH121AP	Plain paper	15,95 €*
HNH121AL	Lined paper	15,95 €*
HNH121AD	Dotted paper	15,95 €*

A6 - 105 X 148

HNM121AP	Plain paper	12,95 €*
HNM121AL	Lined paper	12,95 €*



Red

B5 - 176 X 250

HNB121PP	Plain paper	19,95 €*
HNB121PL	Lined paper	19,95 €*

A5 - 148 X 210

HNH121PP	Plain paper	15,95 €*
HNH121PL	Lined paper	15,95 €*
HNH121PD	Dotted paper	15,95 €*

A6 - 105 X 148

HNM121PP	Plain paper	12,95 €*
HNM121PL	Lined paper	12,95 €*



Blue

B5 - 176 X 250

HNB121LP	Plain paper	19,95 €*
HNB121LL	Lined paper	19,95 €*

A5 - 148 X 210

HNH121LP	Plain paper	15,95 €*
HNH121LL	Lined paper	15,95 €*



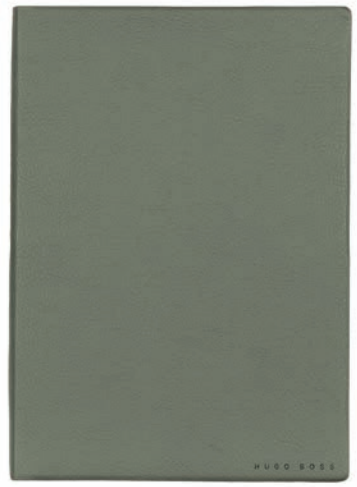
Yellow

B5 - 176 X 250

HNB121SP	Plain paper	19,95 €*
HNB121SL	Lined paper	19,95 €*

A5 - 148 X 210

HNH121SP	Plain paper	15,95 €*
HNH121SL	Lined paper	15,95 €*



Khaki

B5 - 176 X 250

HNB121TP	Plain paper	19,95 €*
HNB121TL	Lined paper	19,95 €*

A5 - 148 X 210

HNH121TP	Plain paper	15,95 €*
HNH121TL	Lined paper	15,95 €*

——— Notebooks contain 160 pages and are all provided with a pagemark. For the Essential line, the paper weight is 80gr/m^2.

*Indicative recommended retail prices – these prices include VAT



ESSENTIAL

GEAR

——— The Essential Gear notebooks are inspired by the concept of high performance, with elements drawn from the distinctive BOSS athleisure collection. This idea is present in the innovative choice of material and the decorative stripes, which contrast blocks of color with elegant matte black.



SIGNATURE

——— Each cover is printed with color-block ink, creating contrasts of both color and texture for a modern and active finishing touch.

FUNCTIONALITY

———This line of notebooks is created to be both functional and active. This idea is reflected in many small details, such as the black page marker featured throughout the range.





COLORS

———The Essential Gear line is the more active-inspired design proposal of our notebook offer. Its innovative soft-touch material in matt black features an athleisure-inspired print in four vibrant colors: khaki, yellow, red, and blue. It is also available in plain black with contrasting matte and shiny finishes.

ESSENTIAL GEAR



Black

A5 - 148 X 210

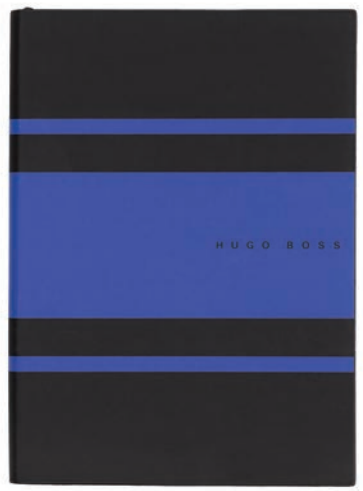
HNH127AD	**Dotted paper**	**19,95 €***
HNH127AL	**Lined paper**	**19,95 €***



Red

A5 - 148 X 210

HNH127PD	**Dotted paper**	**19,95 €***
HNH127PL	**Lined paper**	**19,95 €***



Blue

A5 - 148 X 210

HNH127LD	**Dotted paper**	**19,95 €***
HNH127LL	**Lined paper**	**19,95 €***



Yellow

A5 - 148 X 210

HNH127SD	**Dotted paper**	**19,95 €***
HNH127SL	**Lined paper**	**19,95 €***



Khaki

A5 - 148 X 210

HNH127TD	**Dotted paper**	**19,95 €***
HNH127TL	**Lined paper**	**19,95 €***

——— Notebooks contain 160 pages and are all provided with a pagemark. For the Essential Gear line, the paper weight is 80gr/m^2.

*Indicative recommended retail prices – these prices include VAT



FORMATS

——— Our notebook formats are standard, and we offer items in B5, A5 & A6. B5 format is equivalent to a measure of 176 x 250mm; A5 format is equivalent to a measure of 148 x 210mm; and A6 format is equivalent to a measure of 105 x 148mm.

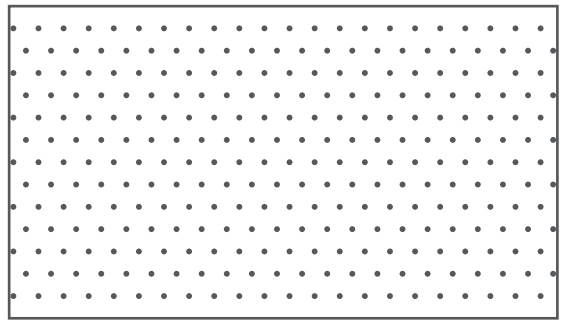
PAPER

——— Our notebooks are made using carefully selected, FSC-approved paper of the highest quality. We offer plain, lined, dotted, and agenda pages. We use 100gr/m² paper for the designs in our Elegance range and 80gr/m² paper for our Essential range.

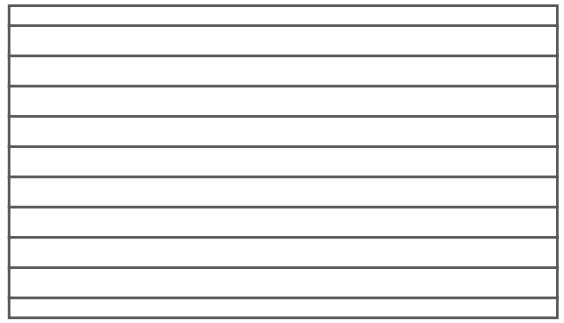
Plain



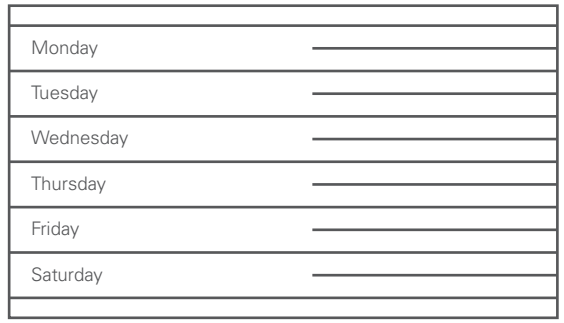
Dotted



Lined



Agenda



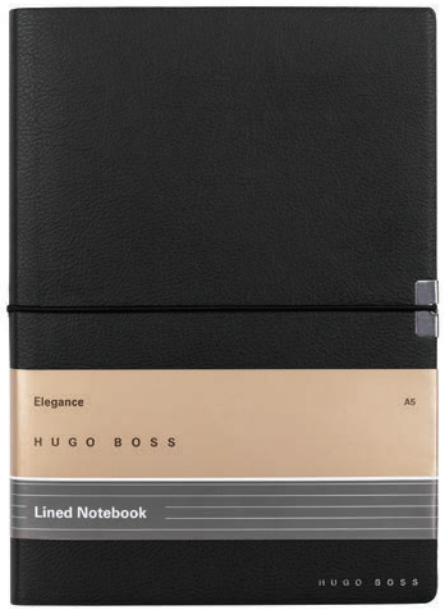
DISPLAY



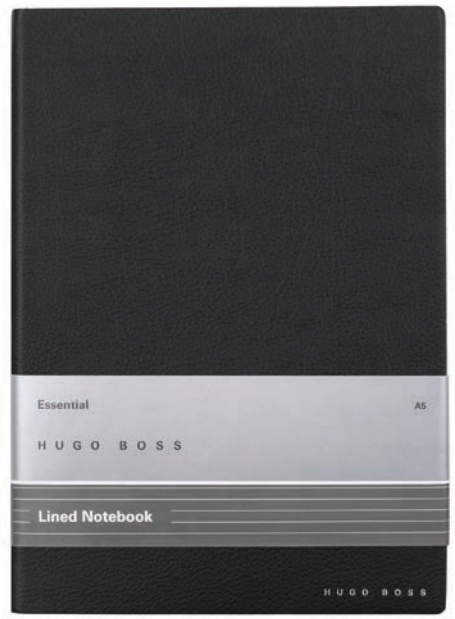


	Counter display – HZV017	Tower display – HZV018
Size :	35L x 35l x 80H cm	50L x 50l x 160H cm
Weight :	+- 10kg	+- 40kg
Made of acrylic	●	●
Fully loaded :	* A6 : 40 pcs	* A6 : 48 pcs
	* A5 : 40 pcs	* A5 : 96 pcs
		* B5 : 48 pcs
On wheels lockable		●

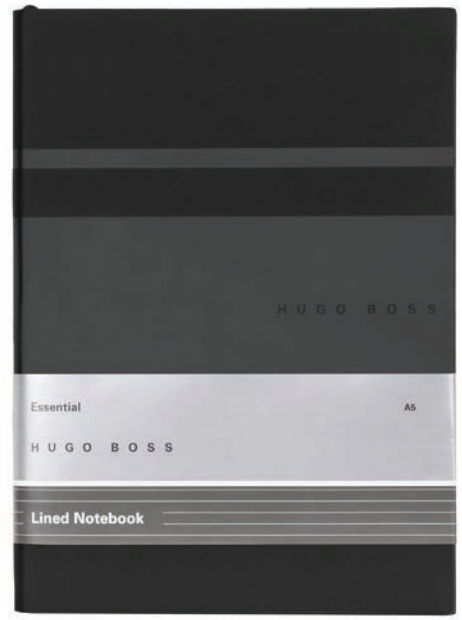
ELEGANCE STORYLINE



ESSENTIAL STORYLINE



ESSENTIAL GEAR



COMPARATIVE TABLE

Vegan leather cover	●	●	●
FSC Paper	●	●	●
Elastic closure	●		
Pocket document	●		
Pagemark	●	●	●
Available size	A5 / A6	B5 / A5 / A6	A5
Plain paper	●	●	
Lined paper	●	●	●
Dotted paper		●	●
Agenda	●		
Paper weight	100gr/m²	80gr/m²	80gr/m²

Size (mm)	Item	REF	Color	Paper	Pages	Gr/m²	Pocket document compartment	Pagemark	Price €*
A5 - 148 x 210	Elegance Storyline	HNH124AP	Black	Plain	160	100	●	●	19,95 €*
		HNH124AL	Black	Lined	160	100	●	●	19,95 €*
		HNH124AA	Black	Agenda	160	100	●	●	22,95 €*
		HNH124KP	Grey	Plain	160	100	●	●	19,95 €*
		HNH124KL	Grey	Lined	160	100	●	●	19,95 €*
		HNH124NP	Navy	Plain	160	100	●	●	19,95 €*
		HNH124NL	Navy	Lined	160	100	●	●	19,95 €*
		HNH124ZP	Camel	Plain	160	100	●	●	19,95 €*
		HNH124ZL	Camel	Lined	160	100	●	●	19,95 €*
A6 - 105 x 148		HNM124AP	Black	Plain	160	100	●	●	16,95 €*
		HNM124AL	Black	Lined	160	100	●	●	16,95 €*
		HNM124AA	Black	Agenda	160	100	●	●	16,95 €*
		HNM124KP	Grey	Plain	160	100	●	●	16,95 €*
		HNM124KL	Grey	Lined	160	100	●	●	16,95 €*
		HNM124NP	Navy	Plain	160	100	●	●	16,95 €*
		HNM124NL	Navy	Lined	160	100	●	●	16,95 €*
B5 - 176 x 250	Essential Storyline	HNB121AP	Black	Plain	160	80		●	19,95 €*
		HNB121AL	Black	Lined	160	80		●	19,95 €*
		HNB121LP	Blue	Plain	160	80		●	19,95 €*
		HNB121LL	Blue	Lined	160	80		●	19,95 €*
		HNB121PP	Red	Plain	160	80		●	19,95 €*
		HNB121PL	Red	Lined	160	80		●	19,95 €*
		HNB121SP	Yellow	Plain	160	80		●	19,95 €*
		HNB121SL	Yellow	Lined	160	80		●	19,95 €*
		HNB121TP	Khaki	Plain	160	80		●	19,95 €*
		HNB121TL	Khaki	Lined	160	80		●	19,95 €*

Size (mm)	Item	REF	Color	Paper	Pages	Gr/m²	Pocket document compartment	Pagemark	Price €*
A5 - 148 x 210	Essential Storyline	HNH121AP	Black	Plain	160	80		●	15,95 €*
		HNH121AL	Black	Lined	160	80		●	15,95 €*
		HNH121AD	Black	Dotted	160	80		●	15,95 €*
		HNH121LP	Blue	Plain	160	80		●	15,95 €*
		HNH121LL	Blue	Lined	160	80		●	15,95 €*
		HNH121PP	Red	Plain	160	80		●	15,95 €*
		HNH121PL	Red	Lined	160	80		●	15,95 €*
		HNH121PD	Red	Dotted	160	80		●	15,95 €*
		HNH121SP	Yellow	Plain	160	80		●	15,95 €*
		HNH121SL	Yellow	Lined	160	80		●	15,95 €*
		HNH121TP	Khaki	Plain	160	80		●	15,95 €*
		HNH121TL	Khaki	Lined	160	80		●	15,95 €*
A6 - 105 x 148		HNM121AP	Black	Plain	160	80		●	12,95 €*
		HNM121AL	Black	Lined	160	80		●	12,95 €*
		HNM121PP	Red	Plain	160	80		●	12,95 €*
		HNM121PL	Red	Lined	160	80		●	12,95 €*
A5 - 148 x 210	Essential Gear	HNH127AD	Black	Dotted	160	80		●	19,95 €*
		HNH127AL	Black	Lined	160	80		●	19,95 €*
		HNH127LD	Blue	Dotted	160	80		●	19,95 €*
		HNH127LL	Blue	Lined	160	80		●	19,95 €*
		HNH127PD	Red	Dotted	160	80		●	19,95 €*
		HNH127PL	Red	Lined	160	80		●	19,95 €*
		HNH127SD	Yellow	Dotted	160	80		●	19,95 €*
		HNH127SL	Yellow	Lined	160	80		●	19,95 €*
		HNH127TD	Khaki	Dotted	160	80		●	19,95 €*
		HNH127TL	Khaki	Lined	160	80		●	19,95 €*

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